Navitas Announces GaN Power IC Expert to Chair Major Power Sources Association

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PSMA guides the industry during era of disruptive change in power management

EL SEGUNDO, Calif.–(PRweb)— Navitas Semiconductor today announced that the company's Vice President of Sales & Marketing, Stephen Oliver, has become the chairman of the leading power management organization, the Power Sources Manufacturing Association (PSMA). Mr, Oliver brings over 25 years in both power semiconductors and power systems, as well as 7 years' service on the PSMA board, to provide leadership in navigating a unique time in the industry, in which new architectures and technologies are driving dramatic change.

The purpose of the PSMA is to enhance the stature and reputation of its members and their products, improve their knowledge of technological and other developments related to power sources, and educate the entire electronics industry, plus academia, as well as government and industry agencies as to the importance of, and relevant applications for, all types of power sources and conversion devices

"I'm delighted to accept the chairmanship of the PSMA at this critical time in our industry," said Stephen Oliver, Navitas VP and PSMA Chairman. "The PSMA, with a strong and experienced 12-person board, is uniquely positioned to share critical technology roadmap insights with its members, and to help them adopt these disruptive technologies to create a new class of power systems with unprecedented frequency, efficiency, density and costs".

"It's a pleasure to have Stephen and Navitas take over from my time as Chairman" said Eric Persson, Director of GaN Applications Engineering at Infineon. "The PSMA is in an incredible position at the heart of the most exciting times for the power industry which includes the development of new technologies and markets by our members".

"This is a dynamic time for the industry as high-performance systems graduate from academic curiosities to real-life commercial applications" explained Oliver. "The PSMA leads the charge for the power industry as a whole, with a particular eagerness to promote new technologies such as GaN power ICs, SiC and high-speed magnetics, plus explore new markets and applications like energy harvesting, transportation and nano technology."

About Navitas:
Navitas Semiconductor Inc. is the world's first and only GaN Power IC company, founded in 2014 and based in El Segundo, CA, USA. Navitas has a strong and growing team of power semiconductor industry experts with a combined 200 years of experience in materials, devices, applications, systems and marketing, plus a proven record of innovation with over 200 patents among its founders. A proprietary process design kit monolithically integrates the highest performance GaN FETs with GaN logic and GaN analog circuits. Navitas GaNFast™ Power ICs enable smaller, higher energy efficient and lower cost power for mobile, consumer, enterprise and new energy markets – over 35 Navitas patents are granted or pending.

About the PSMA

The Power Sources Manufacturers Association (PSMA) is a non-profit professional organization with the two-fold objective of enhancing the stature and reputation of its members and their products, and improving their technological power sources knowledge. Its aim is to educate the electronics industry, academia, government and industry communities as to the applications and importance of all types of power sources and conversion devices.

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